



**Strengthening the Voice of Business to Support Democratic Governance
Ouagadougou, Burkina Faso
January 16-17, 2018**

Tuesday, January 16, 2018

| OPENING CEREMONY | |
|------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 15h00 - 15h05 | Welcome and Introduction Remarks by Mr. Stéphane Sanou , Minister of Commerce, Industry and Crafts, Burkina Faso |
| 15h05 - 15h10 | Introduction Remarks by Mahamadi Savadogo , President, Chamber of Commerce and Industry of Burkina Faso (CCI-BF), Burkina Faso |
| 15h10- 15h20 | Explanation of Partnership by Ryota Jonen , Director, World Movement for Democracy, Japan |
| 15h20 - 15h30 | Presentation of CIPE and Introduction of the U.S. Chamber of Commerce by Greg Lebedev , Chairman, Center for International Private Enterprises (CIPE), USA |
| 15h30 - 15h40 | Introduction remarks by M. Laouali Chaibou , Commissioner for Trade, Customs, Free Movement and Tourism, ECOWAS Commission, Niger |
| 15h40 - 15h45 | Presentation and Introduction of U.S.-Africa Business Center by Simon Tiemtoré , U.S.-Africa Business Center, Board Member, CEO of Lilium Capital, Burkina Faso/USA |
| 15h45 - 15h55 | Introduction of President Kaboré by H.E. Andrew Young , Ambassador of the United States of America to Burkina Faso, USA |
| 15h55 - 16h10 | Keynote Address and Opening by H.E. Roch Marc Christian Kaboré , President of Burkina Faso In presence of: <ul style="list-style-type: none"> - H.E. Ibrahim Boubacar Keïta, President of the Republic of Mali - H.E. Mahamadou Issoufou, President of the Republic of Niger |
| END OF THE OPENING CEREMONY | |

Tuesday, January 16, 2018

CONFERENCE

| PANEL 1 | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 16h30 - 18h00 : Collective Governance in Africa: Ethics, Security, and Economic and Political Inclusion | |
| This panel will explore potential avenues for collaboration among the business sector, government, and civil society to: strengthen ethics of governance; addressing increasing security concerns in the region; and ensuring the inclusion of citizens, particularly marginalized populations. Panelists will share their insight working in these critical areas. | |
| <i>Facilitator</i> | Mrs. Zainab Bangura , Chairperson, World Movement for Democracy and Former Minister of Foreign Affairs and International Cooperation, Sierra Leone |
| <i>Panelists</i> | <ul style="list-style-type: none">• H.E. Alpha Barry, Minister of Foreign Affairs, Burkina Faso• H.E. Minister Mankeur Ndiaye, President, National Committee for the Extractive Industries Transparency Initiative (EITI), Senegal• Mr. Luther Yaméogo, Country Representative, DIAKONIA, Burkina Faso• Mr. Samson Itodo, Executive Director, Youth Initiative for Advocacy, Growth, and Advancement (YIAGA), Nigeria• Mr. Mabingué Ngom, Regional Director, UNFPA, Senegal• Mr. Matthias Mordi, CEO, National Competitiveness Council of Nigeria, Nigeria• Dr. Victoire Benao, Director, « Pharmacie de l’Avenir », in charge of presidential missions (CCI-BF), Burkina Faso |
| 18h00 - 18h05 | End of Session and Group Picture |
| 20h00 | Dinner (Invitation only) |



Wednesday, January 17, 2018

CONFERENCE

| PANEL 2 | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 9h00 - 10h30 : Parliamentary Panel: Policy Advocacy and Implementation for Collaborative Governance This discussion will focus on the ways in which the government plays a critical intervention role when it comes to enabling good business and democratic environment for its citizens. By addressing key aspects of policy creation and implementation, participants will provide an opportunity to identify challenges and opportunities in the policy space. | |
| <i>Facilitator</i> | Ambassador Mélégué Maurice Traoré , Former President, National Assembly, Burkina Faso |
| <i>Panelists</i> | <ul style="list-style-type: none">• Rt. Hon. Prof. Aaron Mike Oquaye, Speaker, National Assembly, Ghana• H.E. Issaka Sidibé, President, National Assembly, Mali• Honorable Benewendé Sankara, Vice President, National Assembly, Burkina Faso• Mr. Clement Sawadogo, Minister of the Civil Service, Labor, and Social Security, Burkina Faso |
| 10h30 - 10h45 | Coffee Break |
| Launch of CIPE-FREE Afrik report | |
| 10h45 - 11h45 : Launch of CIPE-FREE Afrik report: Strengthening the Voice of the Private Sector in Burkina Faso The political transition of 2014-15 has redefined the relationship between government and private sector in Burkina Faso. In partnerships with FREE Afrik, CIPE is supporting local business associations to embrace the political reforms and become more effective advocates for their members. This work has culminated in the report presented today, which highlights opportunities for greater democratic dialogue between business and government. <ul style="list-style-type: none">• Dr. Toni Weis, Program Officer, Center for International Private Enterprises (CIPE), USA• Dr. Seydou Ouédraogo, Executive Director, FREE Afrik, Burkina Faso | |
| 12h00 - 13h30 | Lunch and Networking |
| 13h45 - 15h00 | Panel 3, Panel 4, Panel 5 |



PANEL 3

13h45 - 15h00 : **Achieving Sustainable Development and Growth through Ethical Governance**

This discussion seeks to nurture a culture of dialogue among business, government, and civil society by exploring mutual interest in strengthening democratic governance. During this session, participants will examine success stories of cross-sector collaboration that have resulted in advancing effective and transparent governance. In these discussions, participants will reflect on best practices and identify entry points for the three sectors to collectively address issues of accountability and sustainable development and growth in Africa.

| | |
|--------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <i>Facilitator</i> | Mr. Haroune Sidatt , Regional Representative for Francophone West Africa, Center for International Private Enterprises (CIPE), Mauritania |
| <i>Panelists</i> | <ul style="list-style-type: none"> • Mrs. Hadizatou Rosine Coulibaly-Sori, Minister of Economy, Finance and Development, Burkina Faso • Mr. Guy M' Bengue, Administrator, General Confederation of Enterprises of Côte d'Ivoire, (CGECI), Côte d'Ivoire • Dr. Abdu Mukhtar, Ph.D., M.D., Director, Industrial and Commercial Development, African Development Bank • Mr. Issaka Kargougou, Managing Director, Chamber of Commerce and Industry of Burkina Faso, Burkina Faso • Dr. Mima S. Nedelcovych, President & CEO, Initiative for Global Development (IGD), USA • Mr. Ousmane Sy Ndiaye, Executive Director, Unacois, Senegal |

PANEL 4

13h45-15h00 : **Building Resilient Societies to Counter Security Threats**

Increasing security concerns threaten democratic governance and cripple enabling economic environments. Each sector has a critical role to play in ensuring that citizens have access to educational and economic opportunities to be able to meaningfully engage in society. When these fundamental rights go unrealized, it can make society vulnerable to violence and extremism. This session will define what roles each sector can play in countering threats to security in Africa.

| | |
|--------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <i>Facilitator</i> | Kounkinè Augustin Somé , Coordinator, Citizens' Information and Documentation Center (CIDOC), Burkina Faso |
| <i>Panelists</i> | <ul style="list-style-type: none"> • Mrs. Pauline Zouré, Secretary of State to the Minister of Economy, Finance and Development of Burkina Faso, in charge of Regional Planning, Burkina Faso • Mrs. Penda Mbow, Advisor to the President, Senegal • Dr. Adjaratou Wakha Aïdara, Executive Director, Partners West Africa, Senegal • Mr. Mahamadou Samaké, Focal Point and Governance Expert, G5 Sahel, Mali |



PANEL 5

13h45-15h00 : **Embracing Technologies to Enhance Economic and Political Inclusion of Citizens**

Technology can play an important role in overcoming challenges like access to financial markets, access to information, and outreach to the broader public, while boosting sustainable trade and investment. This session will assess how technology can contribute to building inclusive growth. It will also explore how business, government, and civil society can leverage technology to build stronger economies and develop political processes that better serve diverse interests and respond to the needs of citizens from differing socio-economic backgrounds.

| | |
|-------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <i>Facilitator</i> | Abayomi Olomu , Responsible of Government and Legal West Africa, Thomson Reuters, Nigeria |
| <i>Panelists</i> | <ul style="list-style-type: none"> • Mrs. Hadja Fatimata Ouattara/Sanon, Minister of Development of the Digital Economy and Posts, Burkina Faso • Mr. Travis Heneveld, Director, United Nations and International Accounts, Motorola Solutions, Germany • Dr. Isaias Barreto Olimpio Da Rosa, Commissioner, Telecommunication and Information Technology, ECOWAS Commission, Cape Verde • Mr. Dipo Faulkner, Country General Manager, IBM, Nigeria • Mr. Tidiani Togola, President, Democracy Tech Squad, Mali |
| 15h15-16h00 | Plenary: Presentation of the main conclusions of panel discussions |
| Closing Ceremony | |
| 16h15-16h20 | Presentation of the Ouagadougou Declaration , Ryota Jonen, Director, World Movement for Democracy |
| 16h20-16h30 | Reading of the Ouagadougou Declaration |
| 16h30-17h00 | Signing of the Ouagadougou Declaration Remarks by H.E. Roch Marc Christian Kaboré , President of Burkina Faso |
| 17h00-17h10 | End of Session and Group Photo |

